



34w

MS#303971.01 (5069)  
PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Application of Wassmann et al.  
Serial No. 10/653,708  
Filed September 2, 2003  
Confirmation No. 2692  
For BRANDING FRAMEWORK

Art Unit 2122

May 11, 2004

COMMISSIONER FOR PATENTS  
P.O. BOX 1450  
ALEXANDRIA, VIRGINIA 22313-1450

SIR:

**SUPPLEMENTAL INFORMATION DISCLOSURE STATEMENT**

\* In accordance with 37 C.F.R. 1.97 and 1.98 and MPEP 609, and in compliance with the duty of disclosure set forth in 37 C.F.R. 1.56, applicants submit the attached PTO/SB/08A for consideration by the Patent and Trademark Office in the above-entitled application and to be made of record therein. In accordance with the OG notice of August 5, 2003 partially waiving the requirements of 37 C.F.R. 1.98(a)(2)(i), copies of the U.S. patent documents are not supplied.

Respectfully submitted,

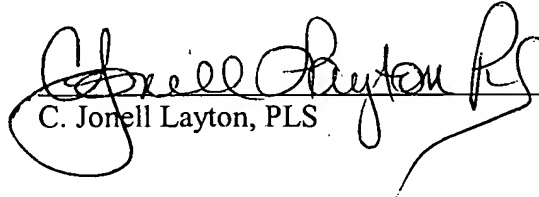
Robert M. Bain, Reg. No. 36,736  
SENNIGER, POWERS, LEAVITT & ROEDEL  
One Metropolitan Square, 16th Floor  
St. Louis, Missouri 63102  
(314) 231-5400



MS#303971.01 (5069)  
PATENT

CERTIFICATE OF MAILING

I certify that this Supplemental Information Disclosure Statement in the application of Wassmann et al., Serial No. 10/653,708, filed September 2, 2004 is being deposited with the United States Postal Service as first class mail in an envelope addressed to: Commissioner for Patents, P.O. Box 1450, Alexandria, Virginia 22313-1450, on this 13<sup>th</sup> day of May, 2004.

  
C. Jonell Layton, PLS

RMB/cjl

PTO/SB/08A		<b>Complete if Known</b>			
<b>SUPPLEMENTAL INFORMATION DISCLOSURE STATEMENT BY APPLICANT</b>  (use as many sheets as necessary)		Application Number	10/653,708		
		Filing Date	September 2, 2003		
		Confirmation Number	2692		
		First Named Inventor	Peter Wassmann		
		Group Art Unit	2122		
		Examiner Name	Not yet assigned		
Sheet 1	1	of	1	Attorney Docket No.	MS#303971.01 (5069)

U.S. PATENT DOCUMENTS					
Examiner Initials*	Cite No. <sup>1</sup>	U.S. Patent Document		Name of Patentee or Applicant of Cited Document	Date of Publication of Cited Document MM-DD-YYYY
		Number	Kind Code <sup>2</sup> (if known)		
	16	5,950,011		Albrecht et al.	09/07/1999
	17	5,974,572		Weinberg et al.	10/26/1999
	18	6,157,928		Sprenger et al.	12/05/2000
	19	6,161,051		Hafemann et al.	12/12/2000

Examiner Signature		Date Considered	
-----------------------	--	--------------------	--

\*EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

<sup>1</sup>Unique citation designation number. <sup>2</sup>See attached Kinds of U.S. Patent Documents. <sup>3</sup>Enter Office that issued the document, by the two-letter code (WIPO Standard ST.3). <sup>4</sup>For Japanese patent documents, the indication of the year of the reign of the Emperor must precede the serial number of the patent document. <sup>5</sup>Kind of document by the appropriate symbols as indicated on the document under WIPO Standard ST. 16 if possible. <sup>6</sup>Applicant is to place a check mark here if English language Translation is attached or place an "A" here if English language abstract is attached..

SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.